

The Blackhawk Technical College District Board retains the sole authority to determine whether the name of an individual, business, or organization will be attached to all or part of a college facility. Such naming may be considered by the Board to recognize a major financial gift to support construction or renovation of a college building or to support college programming which may take place in the facility. A major financial gift will mean one-half of the total project cost or an amount agreed upon by the President and the District Board.

Parts of a building or area may be named separately to recognize benefactors who wish to underwrite the cost of the sub-unit or portion thereof, or persons who have made substantial contributions to the College. In such a case, an appropriate plaque may be installed to acknowledge the naming. It will not be the practice of the College to attach names for the purpose of recognition to facilities which it leases.

Facilities will not be named for persons who are actively involved in or related to College operations. This includes members of the faculty and staff, District Board members, advisory committee members, legislators, and government officials. Facilities may be named for persons who have retired from active employment with the College after a sufficient time has elapsed from the date of the individual's retirement.

When naming is being considered, the Board shall assess the individual's integrity, public respect and esteem, and superior standing or importance to their profession. When a name being considered is that of a corporation, the appropriateness of the corporate name in a public context should be taken into consideration.

Board approval of any facility naming is required. Facility naming decisions will be permanent for the period the facility exists, except in special circumstances. Revoking a facility name requires prior approval by the District Board.

Reference:

Policy Adopted:	September 15, 2004
Revised:	February 17, 2010
Reviewed:	September 19, 2018